

### ARE YOU A CHIEF "EVERYTHING" OFFICER IN GREATER BOSTON?

Vistage is where top leaders go to learn and grow. If you want to go further and climb higher, there's A PROVEN PATH TO SUCCESS traveled by 100,000+ Senior Business Leaders from around the world.

Vistage is the world's largest and most comprehensive executive coaching organization. We provide a platform for executives to come together in highly productive peer advisory groups to share experiences, solve problems, and provide support to one another. Led by Nancy Capistran, an award-winning, certified executive coach and crisis advisor in Greater Boston.

Our peer advisory groups are purpose-driven to expand your network and elevate your success. Vistage currently serves 45,000+ members in 35+ countries.

[vistage.com/smallbusiness](http://vistage.com/smallbusiness)

### RAPID GROWTH COMES FROM DIVERSE PERSPECTIVES.

This Small Business Peer Advisory Group is designed for business owners to step out of their day-to-day operations to work on their business. Small Business members are Chief Everything Officers and entrepreneurs-turned-CEOs who tap into the collective expertise of their Chair and peers to bring structure, vision, and healthy growth to their leadership and businesses.

### **Program Benefits: Why a Small Business Peer Group?**

No other organization combines one-to-one coaching, professionally facilitated peer advisory groups, and world-class thought leadership for the CEOs and owners of small businesses.

#### The Small Business program helps owner-operators:

1. Access the expertise and resources needed to bring greater structure to their operations.
2. Develop executive leadership skills to build stronger company culture and retain key employees.
3. Learn to set a vision and strategy for their organization.
4. Prioritize decisions and take action confidently with the collective accountability of peers.
5. Relieve the stress of isolation through the mentorship of their Chair and the camaraderie of their peer group.



### **What is a Vistage Chair?**

Vistage Chairs are an elite group of world-class executive mentors (independent contractors) chosen because of their depth and breadth of leadership and management excellence, strong financial acumen, and innate entrepreneurial spirit. They are a powerful catalyst to propel your results.



**Nancy J. Capistran, PCC, CPC**  
Greater Boston Group Chair

In addition to being a Vistage Chair, Nancy Capistran is an internationally published, best-selling author, an award-winning, certified executive coach, and a business crisis advisor. She is referred to as "9-1-1" for Executives. She is driven by purpose to Expand Human Excellence®.



### Program Overview

The Small Business (SB) program helps business owners and CEOs rise above the urgent to address the strategic. Small Business members are typically first-time CEOs and founders who are "doing it all" without the formal management team, organizational structure, or executive leadership experience found in larger companies.

Through Vistage, the CEOs of small businesses learn to bring greater structure, vision, and executive leadership to their organizations, building the foundation for strategic growth.

### Program Configuration

The Small Business program includes monthly peer group meetings, one-to-one coaching sessions, and regular speaker workshops. Groups typically range from 12-20 members from non-competing businesses in Greater Boston. The monthly membership fee for an SB member is only \$1,365 per month. New members pay a one-time enrollment fee of \$1,765.

#### The program includes:

- 8 half-day and 4 full-day peer group meetings per year
- 12 remote one-to-one coaching sessions per year
- 5+ speaker presentations by subject matter experts per year
- 24/7 access to a global community of 45,000+ business leaders who face similar challenges, issues and opportunities



If there is a mutual fit and interest, you'll be part of an elite group of Greater Boston peers who have your back and are committed to your success.

#### Our peer advisory group:

- Is made up of business leaders from non-competing companies
- Offers a melting pot of diverse perspectives and collective wisdom
- Has dealt with similar challenges, so you benefit from their experience
- Serves as your confidential sounding board

#### Guiding Principles:

Aligning with our group's guiding principles is critical for success. When all members are in sync to accomplish a common purpose, we can actively support each other, remain laser focused on what is most important, and be fully committed to learning and advancing together.

**Are you READY to succeed at a whole new level? Let's assess mutual fit!**

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